

Editorial

Searching AOJ Scientific Papers and Authors

One of the many challenges of running a small 'society-based' journal, such as our Australian Orthoptic Journal, is in trying to attract contributing authors from a research base who are willing to submit papers for publication. This is in part because our journal does not have a 'journal impact factor', which is sought by universities; but also because of problems with searching publications that are not included in various databases (like Medline). Our journal is not unique in this regard - there are 9 other orthoptic journals world-wide with exactly the same problem that we have.

Some time ago, the AOJ had discussion and signed up with Informit (<http://search.informit.com.au/>, who are part of RMIT Publishing) for the promise of 'searchability' for our contributors' works and so to disseminate Australian orthoptists' published work as best as possible. The results have been fantastic.

We have recently become aware that AOJ papers, even the editorials we write or invite to be written and the abstracts we include, come up on a Google Scholar search <http://scholar.google.com.au/> - try it by typing your name into Google Scholar in the format e.g. "Z Georgievski".

This is a great development and milestone for the Australian Orthoptic Journal, and should stimulate people to submit their manuscripts to further this peer-reviewed (albeit 'society-based') scientific orthoptic publication, which is indeed the only English-language orthoptic journal in the world that is issued semiannually.

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